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Abstract Details

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Title: Digital India: A Roadmap towards Innovation, Transformation and Engagement of Indian Economy

Authors: Shikha

Abstract: Digital India is a striving programme of the Government of India with a revelation to transform India in to a digitally empowered society. This vision includes creation of a countrywide digital infrastructure for every citizen, ensuring smart governance and services on demand and digital engagement of citizens with government. Digitalization transforms the knowledge savvy economy to techno knowledge savvy economy. The things should be available on one click. The Digital India programme comprises of various initiatives each targeted to prepare India for becoming a smart economy and for bringing good governance to citizens through synchronized and coordinated engagement of the entire digital government. Digital indicates to electronic technology which generates stores and processes data. The current research paper promoted the smarter techniques that have been deployed as touchable devices for user applications within different sectors of government and rural areas of Indian economy. It will also highlight the impact of such smarter technologies on the empowerment of rural Indian economy.

Keywords: Digital India, Indian Economy, Transformation, Innovation.